

Arlene Bates & Associates

You Don't Need Expensive Marketing Budgets To Brand Your Business With A Positive Image. Let Me Show You How!

Advertising ~ Marketing ~ Promotion

Preferred Vendor For:

- City of Las Vegas, NV
- Clark County, NV
- City of Henderson, NV
- Las Vegas Convention and Visitor's Bureau
- MGM/Mirage Corporation
- Station Casino Group
- Southwest Gas
- Las Vegas Water Authority
- Spring Mountain Rehab
- Many others . . .

Since 1988, Arlene Bates has been developing Image Enhancement Programs for corporations and individuals. Arlene brings experience, trust, innovative ideas, and dedication to each project. Her long-standing positive reputation has many large and small businesses seeking her services:

- Stanford University
- Bank of America
- Hilton Hotels
- Ramada Inns of America
- Teri Consulting
- First Nationwide Bank
- Siena Monte Realty
- Advanced Esthetics

Your business' identity and the brand awareness of your products and services will determine your standing in the marketplace. In today's current economic state, businesses need to do all they can in order to gain the competitive edge.

With businesses closing daily, you need a proactive advertising, marketing, and promotion campaign to let your customers know that you still care about them and are committed to servicing their needs.

Arlene is uniquely qualified to help you achieve your



goals. Let her 20+ years of creative, cost-effective ideas help you grow your business.

No project is too large or too small. Contact Arlene Bates & Associates today to gain your competitive advantage.



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Specialty Image and Branding Products

Arlene Bates works with dozens of manufacturers and has a selection of thousands of products to choose the best match for your needs.

From pens, coffee mugs, and stationery, to larger personalized premium gift

items, you can be assured of the best prices and highest quality merchandise.

- Trade Show Give Aways
- Client Appreciation
- Employee Recognition

- Customer Loyalty Items
- Branded Office Supplies
- Safety Awareness
- Logo Apparel
- And More . . .

www.ArleneBates.com

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We're on the Web!

www.ArleneBates.com

One of my most challenging projects was to develop within one week a safety awareness program for Pacific Bell. The program included 2,000 banners, 25,000 lapel pins, 25,000 key rings, 15,000 plastic signs, and 50,000 business card size labels. The signs and labels contained Pacific Bell's safety message and were placed in ALL of their offices and trucks nationwide! The purpose of this program was to make employees aware of the fact that Pacific Bell cared about each of them, and to instill the message—*Safety Is The Key*. Pacific Bell approved my proposal and I was awarded a contract for \$500,000.

Get your FREE educational report—*Increasing Business Image And Brand Awareness In A Down Economy*. Click here <http://www.ArleneBates.com/report.pdf>

Experience The Arlene Bates & Associates Difference

Arlene Bates began her career as a model with Catalina Swimsuits and as a professional dancer. She then segued into the hospitality and nightclub industry where she developed her skills of outstanding customer service as an employee trainer and nightclub manager at Cabana Hotels Corporation.

As fate had it, Arlene then moved into law enforcement. She spent over seven years as the administrative assistant to the Sheriff of San Mateo County in California, where she was responsible for all ongoing media relations (print, television, and radio); including during high-profile events such as the Patty Hearst Case.

After additional training in Washington,

DC with the Department of Justice as an Intelligence Analyst, then further training with the FBI, Secret Service, and ATF, Arlene was assigned back to the San Mateo County Organized Crime Unit where she worked for three years as an undercover officer.

Today, Arlene Bates lives and works in Las Vegas, NV where she actively develops identity packages for individuals and corporations.

Arlene may not be packing a pistol and handcuffs any longer, but her experience in media relations, hospitality management, and customer service will surely *pack a punch* when it comes to promoting your business!

Let Arlene show you how her years of experience and ethics can have a positive impact on your business.

She is a Certified Diversity Supplier as a Woman-Owned business, thus affording additional tax benefits to you for working with her.



Contact Arlene now to begin your journey toward a productive and positive branded image for your business.